

9th October 2017 | Anuga Cologne

4TH INNOVATION
FOOD CONFERENCE **IFOOD`17**
**DISCOVERING
MEGATRENDS
IN FOOD**

**DISCOVERING
MEGATRENDS
IN FOOD**

A HIGHLY REGARDED NETWORKING EVENT FOR FOOD TECHNOLOGISTS, MANUFACTURERS AND RETAILERS.

The IFOOD a unique opportunity to share market insights and technological expertise for creating an unparalleled networking and learning event.

Moderation | Hanni Rützler, futurefoodstudio

 **DATE & LOCATION**

The iFood Conference will take place on
9th October 2017

FROM 10.00 - 17.00 AT ANUGA COLOGNE, MESSE NORD BUILDING

 **FEES & REGISTRATION**

THE REGISTRATION FEE IS EUR 495 (EXCLUDING VAT)

The fee includes the participation in the conference, catering, as well as a ticket for the ANUGA trade show

REGISTER SAFE, FAST & RELIABLE

www.ifoodconference.com/fees-registration

GOLD SPONSOR



SILVER SPONSOR

Institut Querfeld Group
Impulse & Prozesse ländlicher Entwicklung

PRIORITIES

- ▶ **INNOVATION SCHEMES**
- ▶ **CHALLENGING GLOBAL VALUE CHAINS**
- ▶ **DIGITALISM**
- ▶ **SUSTOLOGY**



OUR SPONSORING RATE IS EUR 3.000 (EXCLUDING VAT)

Our sponsoring rate will ensure

- ✓ One advertising for you in the conference documents
- ✓ Your logo prominently displayed upon our newsletter, website and flyers
- ✓ One item for distribution in all delegate bags
- ✓ One free conference ticket



For further information please do not hesitate to contact us:

Sebastian Biedermann

Phone: +49(0) 5431.183-286

Mail: info@ifoodconference.com

www.ifoodconference.com



MONDAY, 9TH OCTOBER 2017

10:00	Registration
10:15	Welcome Message Katharina C. Hamma, Koelnmesse Christoph Minhoff, Bundesvereinigung der deutschen Ernährungsindustrie (BVE) Dr. Volker Heinz, German Institute of Food Technologies
10:30	Opening Hanni Rützler, futurefoodstudio
Session 1: Digitalism – Production, Consumption, Distribution	
10:45	Pres. 01: Food Delivery – Quo Vadis? Enrico Krien, Senior Analyst, The Nielsen Company
11:05	Pres. 02: Blockchain provides the provenance, Sequencing provides the physical evidence Gary B. Rodrigue, Business Development Executive, IBM Research
11:25	Pres. 03: Plant-based Proteins. A Strategic Outlook Dr. Gerard Klein-Essink, CEO, Bridge2Food
Session 2: Innovation Schemes – Harnessing the Knowledge Triangle	
11:45	Pres. 04: NN Karl Wehner, Director of Business Development, Alibaba
12:05	Pres. 05: EIT Food - A New Initiative to Foster Innovations in the Food Sector Jochen Weiss, Vice President for Research, University of Hohenheim
12:25	Pres. 06: Discovering Nextgen Smart Farming: Dryponics by Farmers Cut Mark Korzilius, Creator of Opportunities, Farmers Cut GmbH
12:45	Pres. 07: Food & Mobility as-a-Service Helmut Ramsauer, Managing Partner, SPINPARTNERS GmbH
13:05	Lunch Break
Session 3: Sustology – Approaches Towards Sustainability in Food	
13:50	Pres. 08: Shopper Marketing and Sustainability Merlin Koene, Sustainable Business & Communications, Managing Director D/A/CH at Unilever
14:10	Pres. 09: Market Forces and Contending Sustainability Goals Dr. Christian Janze, Branche Leader, E&Y
14:30	Pres. 10: The Rise of Online Food Communities - How to Play as a Food Producer Cyrille Filott, Global Strategist Consumer Foods, RaboResearch Food & Agribusiness
14:50	Coffee Break
Session 4: Challenging Global Value Chains	
15:05	Pres. 11: Food Chains for the Future: Strategies of Verticalisation - Ownership, Organisation, IT-Solutions Dr. Klemens van Betteray, Vice President, CSB System AG
15:25	Pres. 12: A Retailer's Perspective Fabio Ziemßen, Head of Food Innovation and Food-Tech, METRO AG Wholesale & Food Specialist Company
15:45	Pres. 13: Lactose-free, gluten-free, clean, vegan or paleo – why is nobody eating normal today? PD Dr. med. Thomas Ellrott, Director, Institute of Nutrition Psychology at the University of Göttingen
16:05	Pres. 14: Process Control and Food Safety Dr. Mark Bücking, Head of Department Environmental & Food Analysis, Fraunhofer Institute of Molecular Biology and Applied Ecology IME
16:25	Pres. 15: Industrial Data Space in Agriculture Demonstrates Secure and Self-determined Data Exchange Helmut Vossmann, Managing Director, agmadata GmbH Lars Nagel, Managing Director, Industrial Data Space Association
16:45	Wrap-Up Dr. Volker Heinz, German Institute of Food Technologies