

MONDAY, 9TH OCTOBER 2017

| | |
|-------|--|
| 09:30 | Registration |
| 10:00 | Welcome Message and Opening Katharina C. Hamma, Koelnmesse Hanni Rützler, futurefoodstudio Christoph Minhoff, Bundesvereinigung der deutschen Ernährungsindustrie (BVE) Dr. Volker Heinz, German Institute of Food Technologies (DIL) |
| 10.30 | Opening of Session 1: Digitalism – Production, Consumption, Distribution. Dr. Volker Heinz |
| 10:35 | Pres. 01: Food Delivery – Quo Vadis? Enrico Krien, Senior Analyst, The Nielsen Company |
| 10.55 | Pres. 02: Blockchain provides the provenance, sequencing provides the physical evidence Gary B. Rodrigue, Business Development Executive, IBM Research |
| 11.15 | Pres. 03: The rise of online food communities – how to play as a food producer Cyrille Filott, Global strategist consumer goods, RaboResarch Food & Agribusiness |
| 11:35 | Coffee Break |
| 11.50 | Opening of Session 2: Innovation Schemes – Harnessing the knowledge triangle. Dr. Volker Heinz |
| 11.55 | Pres. 04: N.N Karl Wehner, Director of Business Development, Alibaba |
| 12.15 | Pres. 05: EIT Food – A new initiative to foster innovations in the food sector Jochen Weiss, Vice President for Research, University of Hohenheim |
| 12.35 | Pres. 06: Discovering nextgen smart farming: dryponics by Farmer's Cut Mark Korzilius, Creator of Opportunities |
| 12.55 | Pres. 07: Food & Mobility Helmut Ramsauer, Managing Partner |
| 13.15 | Lunch Break |
| 14.00 | Opening of Session 3: Sustology – Approaches towards sustainability in food, Hanni Rützler |
| 14.05 | Pres. 08: Shopper Marketing and Sustainability Konstantin Bark, Communications Director D / A / CH, Unilever |
| 14.25 | Pres. 09: Market forces and contending sustainability goals Dr. Christian Janze, Branche Leader, E&Y |
| 14.45 | Pres. 10: Plant-based foods: a strategic outlook Gerard Klein-Essink, CEO, Bridge2Food |
| 15:05 | Short Coffee break |
| 15.20 | Opening of Session 4: Challenging global value chains, Hanni Rützler |
| 15.25 | Pres. 11: Food chains for the future: strategies of verticalisation – ownership, organization, IT-solutions Dr. Clemens van Betteray, Vice President, CSB System AG |
| 15.45 | Pres. 12: A retailer's perspective Fabio Ziemßen, Head of Food Innovation and FootTech, Metro Wholesale & Food Specialist AG |
| 16.05 | Pres. 13: Lactose-free, gluten-free, clean, vegan or paleo – why is nobody eating normal today? PD Dr. med. Thomas Ellrott, Director, Institute of Nutrition Psychology at the University of Göttingen |
| 16.25 | Pres. 14: Process control and food safety Dr. Mark Bücking, Head of Department Environmental & Food Analysis, Fraunhofer Institute of Molecular Biology and Applied Ecology IME |
| 16.45 | Pres. 15: Industrial data space in agriculture demonstrates secure and self-determined data exchange Helmut Vossmann, Managing Director, agmadata GmbH, Lars Nagel, Managing Director, Industrial Data Space Association |
| 17.05 | Wrap-Up Dr. Volker Heinz |

PRIORITIES

- ▶ **INNOVATION SCHEMES**
- ▶ **CHALLENGING GLOBAL VALUE CHAINS**
- ▶ **DIGITALISM**
- ▶ **SUSTOLOGY**



OUR SPONSORING RATE IS EUR 3.000 (EXCLUDING VAT)

Our sponsoring rate will ensure

- ✓ One advertising for you in the conference documents
- ✓ Your logo prominently displayed upon our newsletter, website and flyers
- ✓ One item for distribution in all delegate bags
- ✓ One free conference ticket

 For further information please do not hesitate to contact us:

Sebastian Biedermann

Phone: +49(0) 5431.183-286

Mail: info@ifoodconference.com

www.ifoodconference.com

